

**KMXT
Run the Rock
Race Sponsorship**

The Third Annual KMXT Run the Rock Races are less than two months away. These running and walking races will take place on Saturday, October 10th, 2009.

Run the Rock is a marathon, half-marathon and 5-kilometer race, with a walking component for each of the races. The event will provide a fun opportunity for running enthusiasts and casual participants alike. It is also a family-friendly event, with a post-event barbeque.

The volunteer race organizers and KMXT staff are working with local and national businesses and organizations to sponsor various portions of the event, ranging from the production of race t-shirts to the pre-race spaghetti feed. Sponsors will be recognized through various channels, depending on their level of support, such as acknowledgment on race-day t-shirts, on-air promotions and literature.

We are hoping that your organization would like to contribute to making this a successful family event on "the Rock."

We have set basic contribution levels, and also welcome non-monetary gifts. The contribution levels are:

Marathoners: \$500 or more (recognition in advertising, large logo on race t-shirts, and general recognition as major event sponsor)

Half Marathoners: \$200-\$499 (recognition in advertising, medium logo on race t-shirts)

5-Kers: \$50-200 (recognition in advertising, small logo on t-shirts)

All sponsors will be acknowledged at the pre- and post-race meals.

This race has been an exciting addition to Kodiak's calendar of outdoor activities. In coming years, we also hope to grow it into a draw for off-island visitors. Your participation as a sponsor in this event will help make it a success, and assure that it is financially sustainable in years to come.

Thank you for considering sponsorship of the Run the Rock Race.

Sincerely,

Yes! I would like to support KMXT's Run the Rock Race through a cash contribution, and help bring an exciting new event to our community! Please sign me up at the following level:

Marathon (\$500+): My sponsorship level will be \$_____

Half-Marathon (\$200-\$499): My sponsorship level will be \$_____

5-Kilometer (\$50-200): My sponsorship level will be \$_____

I can provide an in-kind contribution to support the KMXT Run the Rock Race. I would like to provide:

_____.

The cash value of my gift is \$_____ and will qualify me for one of the above levels of sponsorship.