

Seattle Fixture Ivar's Joining Museum at Crabfest

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Jay Barrett/KMXT

One of the most well-known names in seafood – at least in the Pacific Northwest – will have a presence at Crab Fest this week. Ivar's, which made its name with quick and tasty fish and chips, and clam chowder, is teaming up with the Kodiak Maritime Museum, through a deal brokered by Alaska Leader Fisheries.

According to museum executive director Toby Sullivan, Ivar's is providing the batter mix for the museum's deep-fried cod, and is sending up its world famous clam chowder.

The way this came about is just slightly convoluted, but try to keep up: Alaska Leader Foundation operated the booth to the benefit of various Kodiak non-profits. Then last year, the foundation turned the operation over the Kodiak Maritime Museum. In the meantime, Alaska Leader struck a deal with Ivar's to supply cod for its operation, and at the suggestion of company officials, talked the Puget Sound icon to donating clam chowder and batter for the museum's booth.

Sullivan said the museum is excited to add clam chowder to the fish tacos and fish and chips on the menu.