

KFC-Taco Bell Combo Coming To Kodiak

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{audio}images/stories/mp3/taco_bell-kfc_23_april.mp3{/audio}

Dual Brand Restaurant Will Feature Items From Both Menus

If you've been down Mill Bay Road near Safeway anytime this week, you've probably noticed the construction going on at the old dormant KFC building.

It's part of the long-rumored plans of Subway mogul Dan Rohrer to bring a joint Taco Bell-KFC to Kodiak. Rohrer says the work being done right now will provide additional seating in the restaurant.

(Taco Bell 1 :19s "about 62 people.")

Rohrer says there are over 600 KFC-Taco Bell combos in the country. The plan is to feature a mostly full menu from each brand. But unlike some dual brand restaurants down south, you won't have to go to a separate counter if you want to order food from both menus.

(Taco Bell 2 :45s "a seamless experience.")

As a franchisee, Rohrer says it's been quite a process to get to this point. He bought the building about three years ago. After hiring a management team, he had to send them to San Diego for four months of training in an existing KFC-Taco Bell restaurant. He says they still have about a month to go before they'll be fully up to speed. Then they'll come back and start hiring employees, about 50 total.

As he's done with his two Subway locations in town, Rohrer says he wants to take things slow and provide the best possible experience for his customers.

(Taco Bell 3 :17s "getting after it.")

Rohrer

says the goal has been to open the new restaurant in mid-June. But he says he wouldn't be surprised if it got pushed back to July. He says he'd be really disappointed in himself if people in Kodiak weren't enjoying bean burritos and chicken buckets by August.

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